



CASE STUDY

Motion Meetings Drives Record Participation in Hydro-Québec Union Votes with 85% of Members Engaged

SCFP-957 et SCFP-1500

In April 2025, Motion Meetings partnered with **CUPE Locals 957 and 1500**, representing approximately **8,500 members** at **Hydro-Québec**, to organize **virtual general assemblies** and **critical votes** on major union issues.

The votes covered:

- The adoption of pressure tactics up to a strike
- A temporary increase in union dues



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“The platform was an exceptional tool for our meetings. It enabled a voting process that was efficient, secure, and highly participatory. I would recommend Motion Meetings to any union looking to engage their members.”

**A union representative,
CUPE Hydro-Québec**

CHALLENGES

- Mobilizing a large and geographically dispersed membership across Quebec
- Ensuring **secure, transparent, and compliant voting processes in a virtual meeting**

THE MOTION MEETINGS SOLUTION

Motion Meetings deployed a comprehensive solution to support **large-scale hybrid assemblies**, featuring:

- Participation online or in-person
- A **secure, constitutionally -compliant voting platform**
- Training for union leadership
- Live technical support
- Interactive tools for Q&A, motions, rules of order, and agenda adjustments in real time
- Automated generation of **detailed reports**

RESULTS

Thanks to Motion Meetings, CUPE Locals 957 and 1500 achieved **outstanding success** in their assemblies and votes:



More than 7,380 members participated, representing over **85% of the total membership**:

- Approximately **5,200 members from Local 1500**
- Approximately **2,180 members from Local 957**



A total of over **14,760 ballots** were cast (each member voting on two key questions)



Participation **far exceeded historical turnout** and expectations



The entire process was **smooth, secure, and fully compliant** with union regulations

CONCLUSION

Motion Meetings was able to assist CUPE's Hydro-Québec locals to dramatically increase engagement in major union decisions at. By ensuring an easy-to-use, **efficient, secure, compliant, software system, and member engagement**, it stands out as a top choice for modern union meetings that need maximum member engagement. .

For more information on how Motion Meetings can transform your organization's voting processes, visit www.motionmeetings.com.

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