



CASE STUDY



CUPE Québec Streamlines Presidential Election with Motion Meetings' Secure In-Person Voting

In May 2025, the Canadian Union of Public Employees (CUPE) Québec Division partnered with Motion Meetings to facilitate a secure and efficient in-person vote for the election of its new president at its 34th biennial convention held in Québec City. Representing over 110,000 members across various public sectors in Québec, CUPE Québec sought to modernize its voting process, traditionally reliant on paper ballots. Motion Meetings provided a comprehensive solution, ensuring a swift, secure, and compliant voting experience for all 570 delegates present.

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"The entire process was seamless. Delegates used their smartphones to cast their votes securely. What used to take hours was accomplished in just minutes. Motion Meetings provided an exceptional service that enhanced our convention experience."

Benoit Bouchard, Election Committee Chair
CUPE Québec



CHALLENGES

- **Inefficient Traditional Voting:** The use of paper ballots for in-person voting was time-consuming, often taking several hours to complete, thereby disrupting the convention schedule.
- **Security Concerns:** Ensuring that only authorized delegates present in the room could vote was challenging with the traditional method.
- **Need for Compliance:** Aligning the voting process with CUPE Québec's constitutional requirements was essential.

SOLUTIONS

Motion Meetings implemented a secure electronic voting system tailored to CUPE Québec's needs:

- **Secure Delegate Registration:** Verified that only the 570 authorized delegates present could access the voting platform.
- **Bylaw Compliance:** Configured the voting process to adhere strictly to CUPE constitutional guidelines.
- **User-Friendly Interface:** Provided an intuitive platform accessible via delegates' smartphones, eliminating the need for additional hardware.

RESULTS

- **Swift Execution:** The presidential election vote was completed in approximately 7 minutes, a significant improvement over the traditional hours-long process.
- **High Participation:** All registered and in the room, delegates successfully cast their votes.
- **Enhanced Security:** The system helped ensure that only delegates physically present in the room could vote, maintaining the integrity of the election.
- **Positive Feedback:** Delegates and organizers praised the efficiency and security of the new voting process.

CONCLUSION

By adopting Motion Meetings' secure electronic voting system, CUPE Québec significantly improved the efficiency and integrity of its presidential election process.

The successful implementation demonstrates the potential for modern technology to enhance traditional union operations, ensuring timely and secure decision-making during critical events.

For more information on how Motion Meetings can transform your organization's voting processes, visit www.motionmeetings.com.